

**For immediate release**

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**Postlethwaite & Netterville Names New Managing Director and CEO**

Postlethwaite & Netterville (P&N) is pleased to announce the appointment of William E. Balhoff, CPA, CFE as the new Managing Director and CEO of the firm. Balhoff joined P&N in 1976 and became a director in 1986. He has been named among the “Top 100 Most Influential People” in the accounting profession by *Accounting Today* and has recently served as a Board Member of the AICPA, which has a national membership of over 340,000 CPAs.

Balhoff is the fourth Managing Director in P&N’s almost 60-year history. He will be responsible for driving strategy and growth firm-wide. Crucially, Balhoff will be focusing on P&N’s long-term future and taking greater responsibility for business development.

The firm more than doubled in size during outgoing Managing Director William Potter’s 10-year tenure. Potter will continue to work as a tax director.

In addition to Balhoff’s appointment, P&N appointed Ralph Stephens, Joey Richard, David Moore, and George Balhoff to the executive committee. The executive committee works with the Managing Director and CEO to develop and implement the strategic plan for the firm.

With offices in Baton Rouge, Metairie, New Orleans, Donaldsonville, Gonzales, Covington, and St. Francisville, Postlethwaite & Netterville is the largest Louisiana-based public accounting firm.